

# Strategic goals



Providing and enhancing care and support.



Accelerating research.



Increasing concern and awareness.



Strengthening diversity, equity and inclusion.

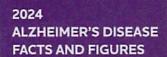


Advancing public policy.



Increasing revenue.

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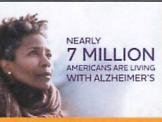
OVER 11 MILLION AMERICANS PROVIDE UNPAID CARE

OR OTHER DEMENTIAS

THE LIFETIME RISK FOR ALZHEIMER'S AT AGE 45 IS







BETWEEN 2000 AND 2001, DEATHS FROM HEART DISEASE HAVE DECREASED 2.1

WHILE DEATHS FROM ALZHEIMER'S DISEASE HAVE INCREASED 141

70% OF DEMENTIA CAREGIVERS FEEL STRESSED WHEN COORDINATING CARE

AND MORE THAN HALF OF CAREGIVERS SAID NAVIGATING HEALTH CARE IS DIFFICULT



1 IN 3
SENIORS DIES WITH
ALZHEIMER'S OR

N 2024, ALZHEIMER'S OTHER DEMENTIAS WILL COST THE NATION

ANOTHER DEMENTIA

\$360 BILLION

BY 2050, THESE COSTS COULD RISE TO NEARLY S1 TRILLION

3 IN 5 DEMENTIA CAREGIVERS SAVLESS STRESS AND MORE PLACE OF MIND ARE POTENTIAL BENEFITS OF HAVING A CARE NAVIGATOR

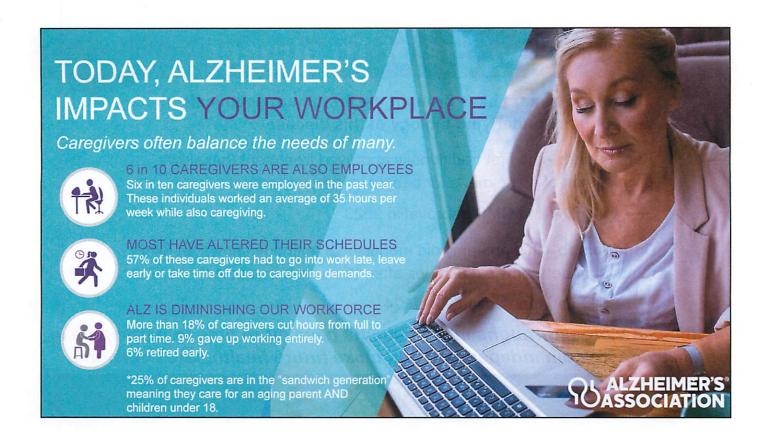
56 SAY IT COULD HELP THEM BE

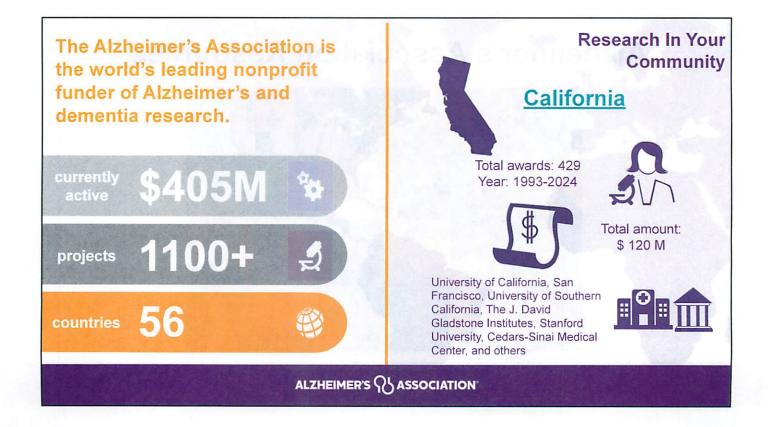
COMBINED

THESE CAREGIVERS
PROVIDED MORE THAN
18 BILLION HOURS
VALUED AT NEARLY
\$347 BILLION

For more information, visit alz.org/facts

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# **New Era of Treatment**

- The last two years have brought the first pharmaceuticals directly targeting the underlying biology of this disease
- Lecanemab the first traditionally approved treatment that slows progression of Alzheimer's for people in the early stages
  - Full FDA and CMS approval in 2023
- Donanemab this anti-amyloid monoclonal antibody shows an 84% removal of beta-amyloid plaques after 18 months in studies
  - Full FDA approval July 2, 2024

These new breakthroughs mean patients have more time to participate in daily life, remain independent and make future health care decisions.

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### **Alzheimer's Association Resources**



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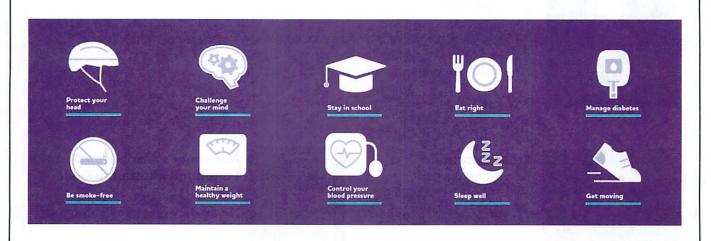
# TYPES OF DEMENTIA

Dementia is an umbrella term for loss of memory and other thinking abilities severe enough to interfere with daily life.

- Alzheimer's
- ▲ Vascular
- Lewy body
- **Other**, including Huntington's
- \* Mixed dementia: Dementia from more than one cause

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# 10 Healthy Habits for Your Brain



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# **Support for Patients and Families**

www.alz.org



### **ALZNAVIGATOR**

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- Connects individuals living with Alzheimer's, caregivers and healthy volunteers to clinical trials
- ALZNavigator<sup>™</sup> is an interactive, online tool designed for anyone experiencing memory loss or caring for someone who is by providing guidance on next steps

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### How We Can Help



#### 24/7 Helpline

The Alzheimer's Association 24/7 Helpline (800.272.3900) is available around the clock, 365 days a year. Through this free service, specialists and master's-level clinicians offer confidential support and information to people living with dementia, caregivers, families and the public.



#### Free Education

Find dementia and aging-related resources that connect individuals facing dementia with local programs and services at alz.org.



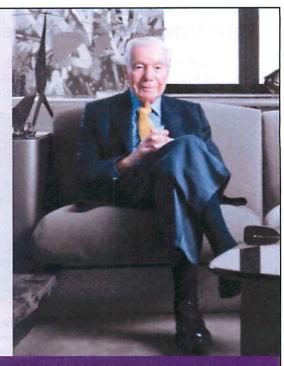
#### Alzheimer's Association & AARP Community Resource Finder

Get easy access to resources, community programs and services in your local community at communityresourcefinder.org.

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"Do things here and now, not after you're gone. If you have some money, share it. And if you have some time, do something worthwhile."

- Jerome Stone, Founding President, Alzheimer's Association



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l want to have an impact on the needs of my community.

I want to volunteer for respected organization with high impact.

I hate this disease so much. I need to do something!

I want to have multiple volunteer role opportunities within one organization.

I want to pay it forward for services I received from the Alzheimer's Association.

Alzheimer's Association existed when I was on my journey.

I wish I knew the

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### Rotarians' Impact on Alzheimer's Disease

Past Rotary International President, Jennifer Jones, acknowledged the incredible impact Rotarians have had on the cause and joined our 2023 Walk in SF:









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### Help Us Fight Alzheimer's Disease



#### As an Individual

Share your personal story as an advocate or Alzheimer's Association Representative.

Help your neighbors by providing education or a support group.

Get involved in clinical trials or a research study.

Start a fundraising team.



#### As an Organization / Group / Business

Start a team for Walk to End Alzheimer's, The Longest Day, RivALZ or Ride to End ALZ

Host an educational program or community listening session.

Share resources with your business associates, neighbors and friends.



### For You and Your Family

Our 24/7 Helpline 800.272.3900

www.alz.org

Education

Support

Caregiving Resources

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### Rotarians Raise Over \$1,000,000



#### ADRAG's Vision

To leverage our members' extensive experience, resources and the Rotary network to support and promote Alzheimer's and dementia-related projects of all sizes at the local Rotary, district, and international level through providing a global platform for collaboration, education, and support.

#### ADRAG's Mission

The Alzheimer's / Dementia Rotarian Action Group (ADRAG) supports its vision by supporting Rotary and Rotaract clubs and districts as they plan and execute meaningful projects and programs centered on Alzheimer's and dementia. This support will take many forms including the education of 1.2 million Rotarians and Rotary leaders on the latest scientific research in the fight to find a cure for Alzheimer's disease and about the disease's devastating impact on communities and families. ADRAG will also promote Rotary and Rotaract projects that work within Rotary International's Disease Prevention and Treatment Area of Focus among the communities Rotary serves in over 200 countries around the world.

Visit www.adrag.org to learn more and join ADRAG.







# **ADRAG National Team History**



#### 2020 National Team Success

- 802 participants
- 180 teams
- \$234,164 raised

#### 2021 National Team Success

- · 899 participants
- 172 teams
- \$301,390 raised

#### 2022 - National Team Success

- 1,293 Participants
- 224 Teams
- \$354,114

#### 2023 National Team Success

- 1,457 participants
- 263 teams
- \$508,235 raised









## **Local Walk Involvement**

- Exhibit Space The Rotary Clubs in our area have the opportunity to have an exhibit space at our local walk.
- Sponsorship Opportunities Sponsorship is a great way to support the cause and increase your club or organization's visibility in our community.
- Volunteer Opportunities Join one of our Walk
   Committees. We have roles for all who want to get involved.
- CREATE OR JOIN A WALK TEAM TODAY!





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# **THANK YOU!**

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