



BOYS & GIRLS CLUBS
OF SONOMA-MARIN

WHATEVER IT TAKES
TO BUILD GREAT FUTURES!



BUILDING GREAT FUTURES FOR SONOMA-MARIN YOUTH!



10,000 Youth Served Annually



35+ Club Locations



350K Healthy Meals Served Annually







12 Communities Across Sonoma-Marin



SANTA ROSA

BUILDING GREAT FUTURES

-  **Over 2100 Youth Served Annually**
-  **14 Club Locations**
-  **96K Healthy Meals Served Since August 2022**
-  **4 Before School Programs serving
889 Club Members**

THE FORMULA FOR iMPACT

CHANGING LIVES

**Young
People
who need
us most**



Outcome-driven Club Experience

Five Key Elements for
Positive Youth
Development

High Yield Activities

Targeted Programs

Regular Attendance



Priority Outcomes

Graduate from high school ready for college, trade school, military, or employment.

Be an engaged citizen involved in the community, register to vote, and strong character.

Adopt a healthy lifestyle, practice healthy lifestyle choices and make a lifelong commitment to fitness.

THE COST OF CHANGING LIVES

CLUB BY THE NUMBERS

Income

Government Grants	\$10,000,000
Individual & Corp. Philanthropy	\$3,000,000
Childcare Subsidies & Fees	\$2,000,000

\$15,000,000

Expense

Supplies	\$375,000
Service & Operating	\$525,000
Employee Expense	\$12,675,000
Administration	\$1,425,000

\$15,000,000



ROSELAND IS WAITING ON US

A SAFE SPACE AFTER SCHOOL CLOSES

- **2,963** school-aged children in the Roseland Neighborhood.
- Only **916** have access to high-quality extracurricular learning opportunities
- Over the last 13 years, Boys & Girls Clubs has been one of the **main providers**



929 Sebastopol Rd.
Santa Rosa, CA

A NEW CLUB FOR THOSE WHO NEED US MOST

ROSELAND, A NEIGHBORHOOD IN CRISIS



Over 85% of kids in Sonoma County Juvenile Hall come from my zip code.

In my neighborhood, 69% of school-aged kids (2,022) don't have access to safe childcare.



890 kids in my school district don't have access to the internet when school closes.

Where I am from... only 14% of adults graduated college.



LIFE & INCOME IN ROSELAND

A SNAPSHOT OF LIFE IN ROSELAND

Roseland
Median
Income
\$24,325

Sonoma
County
Median
Income
\$40,531

Bennet
Valley
Median
Income
\$72,412

Roseland Life
Expectancy
76 years

Sonoma
County Life
Expectancy
82 years

Bennet
Valley Life
Expectancy
85 years

The social, environmental, and economic forces at play where we live interact to shape the opportunities open to us and even how long we live.

ROSELAND

CAMPAIGN FOR KIDS!



BOYS & GIRLS CLUBS
OF SONOMA-MARIN

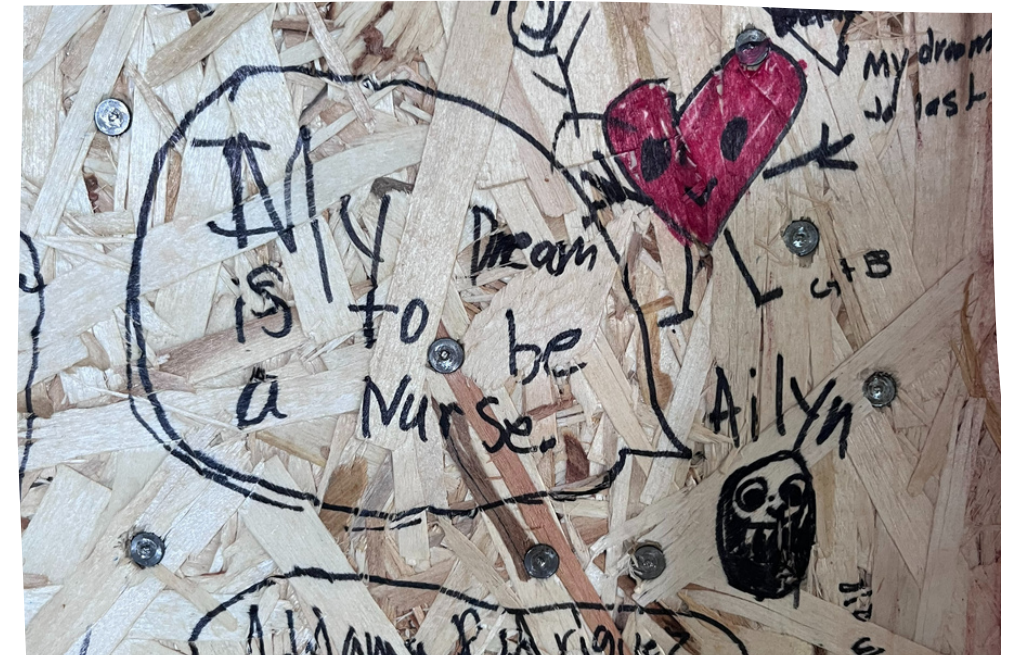


THE CONSTRUCTION

BUILDING HOPE



BOYS & GIRLS CLUBS
OF SONOMA-MARIN



THE COST OF CHANGING LIVES

Land Acquisition	\$	865,000
Architecture & Engineering	\$	510,500
Development & Permits	\$	425,000
Construction	\$	12,334,500
Internal Furnishings	\$	350,000
External & Landscape	\$	100,000
Project Admin & Fundraising	\$	450,000
Club Endowment	+ \$	2,000,000
<hr/>		
Building Total	\$	17,000,000



A BETTER TOMORROW

A NEW CLUB MEANS



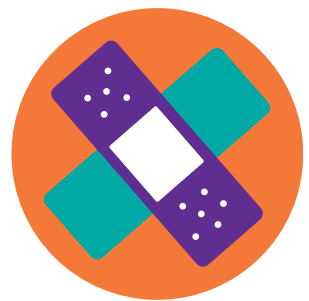
Serving More Kids, Together

27% increase in daily spaces
OR 2,000 additional Santa
Rosa families served annually.



Improved Resilience & Mitigation of ACES

Meaningful relationships with
caring adults and peers
increases the likelihood of
academic success & leadership.



Improved Health & Safety

Club programs help kids avoid dangerous behaviors.
Additionally, hungry kids receive healthy meals and
are encouraged to participate in physical activity.

ROSELAND KIDS DESERVE A SPACE TO IGNITE THEIR PASSION, PURPOSE, POTENTIAL



Community Center

for their families to access key services, learning opportunities, & gathering spaces.



STEM & Tech Labs
to inspire their future career plans.



Full-Sized Gym

with sports leagues & exercise options to live active lives.



Commercial Kitchen
to feed them when they are hungry & to teach healthy life skills.



Art & Dance Studios
to encourage creative expression.

PRIORITY OUTCOME: ACADEMIC SUCCESS

WE SUPPORT LEARNING



34 Academic Programs



Aligned to new standards & fully integrated into the school day



Goal: 100% of Members complete 100% of school & homework daily



PRIORITY OUTCOME: HEALTHY LIFESTYLES

WE SUPPORT HEALTH & WELLNESS



37 Sports & Fitness Programs



26 Life-Choices Programs



Child Nutrition Programs: 350,000 meals served per year



PRIORITY OUTCOME: GOOD CHARACTER

WE BUILD GOOD CHARACTER



21 Character & Leadership Programs



School day integration for behavior improvement.



Youth of the Year annual recognition celebration recognizes 3,500 youth with the family, peers, & community.



PRIORITY OUTCOME: CREATIVE EXPRESSION

WE SUPPORT WELLNESS



Arts are crucial to helping kids develop their creativity and cultural awareness.



Many schools have cut their creative arts programming.



Our visual arts, crafts, performing arts, and creative writing programs offer access to the arts and self expression.



BUILDING WHAT MATTERS FOR YOUTH WHO NEED US MOST!



**BOYS & GIRLS CLUBS
OF SONOMA-MARIN**



COME & SEE

WE ARE BUILDING WHAT MATTERS IN ROSELAND



Join us for a tour of our new **Roseland Community Clubhouse!** Scan the QR Code to find a time to see the building before it opens this Spring.



CHANGING LIVES IS EASY

THERE ARE MANY WAYS TO GIVE

Give Personally

- Join the Great Futures Club
- Donate to a Club in your Community
- Send a one-time donation

Give Through a Business/Employer

- Become a Club Champion
- Offer a Matching Gift
- Sponsor an Event

Give Club Supplies & Member Needs

- Donate items from the Club Wish List
- Help us get Back to School Supplies
- Help us send kids to camp, give a GREAT Summer!

Donate your Assets for Good

- Real Estate
- Stocks or Bonds
- Cars

JOIN US

WHATEVER IT TAKES TO BUILD GREAT FUTURES



Healdsburg
EN BLANC

SATURDAY, APRIL 15, 2023
6:00 PM - 10:00 PM



BOYS & GIRLS CLUBS
OF SONOMA-MARINE

The poster features a white background with a delicate floral and leaf pattern in the top and bottom corners. The text is centered, with the event name in a large, elegant script font. The date and time are in a clean, sans-serif font. The logo is positioned below the text.



33RD ANNUAL



BOYS & GIRLS CLUBS
OF SONOMA-MARINE

HANSEL GOLF CHALLENGE
2023

The poster has a green and white color scheme. It features a central graphic of two crossed golf clubs forming a circle around the logo. Below the logo is a green banner with the event name. At the bottom, a golf ball sits on a tee on a green field. The background is a blurred image of a golf course.



HEALDSBURG
CRUSH

Pouring on the Plaza

SUNDAY, OCTOBER 15TH | 11AM-3PM

The poster shows a photograph of a park plaza with a gazebo and a fountain. The text is overlaid on the top half of the image. The event name is in a large, bold, sans-serif font. The date and time are in a smaller, bold, sans-serif font. The background image is a clear, bright day in a park.

A photograph of three young girls smiling and hugging each other. The girl on the left is wearing a grey sweater and a white headband. The girl in the middle is wearing a blue shirt. The girl on the right is wearing a grey sweater and has long dark hair. The background is a bright, slightly blurred outdoor setting. On the left side of the image, there are decorative geometric shapes in teal, purple, and green.

JOIN US!

HELP US DO

WHATEVER IT TAKES

TO BUILD GREAT FUTURES FOR OUR YOUTH