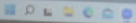




EXIT



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2020-2021
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THE FOUR-WAY TEST
of the things we think, say or do

first
Is it the TRUTH?

second
Is it FAIR to all concerned?

third
**Will it build GOOD WILL
and BETTER FRIENDSHIPS?**

fourth
**Will it be BENEFICIAL to
all concerned?**













OCTOBER 2022

Magacamas Mountain

LIVING



*Corrick, Kevin
and Jeri Brown*

Best Western Media

Q: Why Do we have an Annual Fair?

A: EDUCATION - Champion Agriculture and support the community.

A: To exhibit AGRICULTURAL products or services in Sonoma County with the objective of promoting business.

A: Community Involvement that creates ECONOMIC IMPACT.

A: It started as a harvest celebration in 1855 and grew to the Fair we know today.

ROTARY CLUB



SA

JENNIFER JONES



THE FOUR-WAY TEST

of the things we think, say or do

Is it the TRUTH

Is it FAIR to all concerned?

Will it build GOOD WILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

EXIT

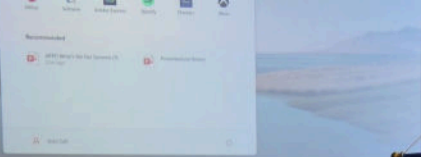
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PAUL HARRIS
SQUARES







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The 10 Day Fair

- About 200,000 Annual Attendance
- **1.9 Million in Market Animal Sales!**
- Nearly 50 Carnival Rides
- Hundreds of Food Choices
- Wide Entertainment and Cultural Choices
- Family Fun Atmosphere



355 Days of Expositions

- Over 250 Community Events
- Music Festivals
- B2B Trade Events
- Fiesta's and Cultural Experiences
- Cannabis Expos
- Agricultural Education
- Harvest Festival



