



Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

NO.154

July 25, 2012

EDITOR: Dave Brown

OUR PROGRAM FOR AUGUST 1ST:

BROADWAY UNDER THE STARS

BROADWAY PERFORMERS TRANSFORM JACK LONDON'S DREAM INTO REALITY

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Performers from Broadway Under the Stars

This summer enjoy the beauty of Jack London Park at dusk as the spectacular London Park comes to life with a series of summer concerts in the spectacular ruins of the Kohler & Frohling Winery where you will experience the magic of high caliber musical theatre under the stars, complete with picnicking, wine, live music and Broadway performers from hit shows such as 42nd Street, Mary Poppins, and Les Miserables. Meet the cast of the Transcendence Theatre Company's inaugural season at the meeting of the Rotary Club of Santa Rosa as they sing a song or two from the stage of the Flamingo's Grand Ballroom and speak about the journey that led

them from the Broadway stage, settle in Sonoma County, and partner with local non-profits to help Jack London State Park remain open.

www.santarosarotary.com

UPCOMING PROGRAMS....

August 8: Ambassadorial Scholar Kristin Fladseth
August 15: Our Public Secret—the Great U.S. Seal
August 22: Gov. Michael Juric, Rotary District 5130

CHECK OUT THESE LINKS

Visit our website: www.santarosarotary.com
District news: <http://www.rotary5130.org/>
Don't miss: <http://rotarymeansbusiness.com/>
Go to: www.BroadwayJackLondon.com

OPENING CEREMONIES

With all of two meetings under his belt, **President William** hit the track running and called on **Dan Schell** to lead us in the Pledge of Allegiance. **Past President Rich de Lambert** brought traditional meaning back to our invocation and led us in a brief prayer of Thanksgiving.

VISITING ROTARIANS

Tim Delaney welcomed all visiting Rotarians to the grandfather of North Coast Rotary clubs, including three special guests from the SRJC RotarAct Club: Makaela O'Connell, Courtney Koller, and Jay Zimmer. The other visitors were certainly not strangers: Today's cheerleader Chris Parr-Feldman from West Santa Rosa Rotary, Kristy Doden from Sebastopol Rotary, Stephenson Atherton from the Rotary Club of St. Helena and, last but certainly not least, the past president of the Rotary Club of New York City and current district governor of upper New York State, David Del Monte.

GUESTS OF ROTARIANS

Past President Yale Abrams introduced his guest, Billye Poston, **Carrie Ludtke** introduced guest Dalia Bravo, **Deborah Gray** introduced our new president's wife, Joan, and we all welcomed John Berto, a recent applicant for membership to our club.

SUNSHINE REPORT

We've missed **Dick Jenkins** at Rotary the past few weeks. **Carrie Ludtke** reported that our fellow veteran Rotarian—since 1970—moved into the hospital this week and onto the road to recovery from his persistent back pain.

BELLISIMO! GIRO BELLO

After checking to see that all of us had our seat belts fastened, our considerate new president revealed that the three beautiful bike rides through West County on July 7th generated an estimated \$48,000 for our Rotary Club's community projects this year. Calculations are on-going for the final reckoning, but no doubt our first fundraiser for 2012 was a rip-roaring success. Stay tuned next week for more news.

RAFFLE

Rich de Lambert, Club President 24 years ago this month, recalled that he held the very first Rotary Raffle in 1988, boasting that the club has raised more than \$25,000 over the years. Rich omitted one statistic—the cumulative value of the 1,240 jackpots, won and not won.

Greg Johnston had the lucky ticket but alas he only collected the consolation prize of ten dollars. And then **Dan Walker** walked away from the second raffle



Rich deLambert offers a chance for riches to Greg Johnston

with a bottle of Vicini's Trecini. Thanks to **Cathy Vicini** for donating the luscious bottle of her wine to today's raffle.

CASINO ROYALE

The countdown begins for our gala party and celebration of Lady Luck at the luxurious Mary Agatha Furth Center in Windsor on Saturday evening, October 20th. As **Past President Debi Zaft** announced that she is collecting auction items for our second—and last—fundraiser for the year, **Mark Burchill** led the way and donated the first auction item—an ergonomic office chair. Donor forms are available at our Rotary meetings or from Mr. Jack and Ms. Zaft. Both of those recipients of the auction items are listed in the old paper roster or the new Online Digital Membership Directory.

JULY BIRTHDAYS

12 birthday boys & girls were born in July: **Keven Brown, Casey D'Angelo, Ray Dorfman, Blaine Goodwin, Kiska Icard, Kim Murphy, Knoel Owen, Barry Silberg, and Pam Williams**, but only **Deborah Gray & Paul Hamilton** were present for the song, the cake, the champagne, and the presents. Better luck next year for the missing Rotarians.

FAIR AUCTION

An afternoon at the races had nothing on the bidding for admission to the horse races, tickets to the Sonoma County Fair, and parking on the hardstand for Rotary Day at the Races on August 9th. The old **Blue Badger**, ***Stephan Passalacqua**, bid \$55 for two of 'em, then **Jock McNeil** paid \$50 for four Rotary Day race tix. Thanks to Cecil Humes for his generous donations to today's auction.

**Winner and still champion and holder of the oldest Red Badge in Rotary History, Mr. PDA coughed up a \$10 fine for his "grown-up" badge...by now a faded shade of blue.*



Stephan Passalacqua proudly accepts his blue badge from President Rousseau

ROTARIAN VOLUNTEERS

Ten volunteers from our Rotary Club dressed in Rotary gear will be "Hall Monitors" at the Sonoma County Fair's Garrett Hall from 11 am to 10 pm this Friday, July 27th. Next week they will be thanked personally for their time to show Rotary in Action to fair goers.

ROTARY MEANS BUSINESS

Red Badger Katie Barr led us in a few impromptu yoga exercises to help us relieve some of the tensions that are apt to build up during our working day. Thanks for the workout, Katie. Can we expect another Yoga stretch in coming weeks?

SANTA ROSARIAN INPUT

In addition to the President's Committee, the committees of past president, president-elect, and the Sergeant-at-Arms, this Rotary Club is made up of about 40 committees and almost 120 members, with only two universal communications contact points: weekly meetings and the Santa Rosarian, which will start making room for an exchange of club info between all members, to better inform each other about internal activities at the

committee level. We're looking for expanded input from both members and our committees. Chairs are requested to provide the bulletin editor, **Jim Johnson**, with brief summaries by email to jim@jimjohnsonassociates.info of your committee's activities as they unfold during the years. Submit your summaries at appropriate times for editing to be placed in the weekly bulletin as time and space permit. The process is simple; the goal is improved on-going communication between all members.

BEST PRACTICES AWARDS

Final Call from **Jack Geary** to nominate an employer, employee, and/or service provider for best practices in the employment of people with disabilities, for the 9th Annual Employer Awards Breakfast to be held Wednesday morning, October 17th at the Flamingo Hotel. Your nomination is an important step in recognizing employers and community members for their efforts. Use the link below to access the nomination form and explanation of award categories:

www.sonomacountymayorscommittee.com.

Give the completed nomination forms to Jack at next Wednesday's meeting of Rotary.

RECOGNITIONS

Speaking in a strange dialect, **Kris Anderson**—back from her family reunion in Minnesota— donated \$50 in gratitude to our club for being back.

President William asked the bashful **Jim Johnson** about rumors of his microphone talents at the finish line of the Giro Bello bicycle rides on July 7th. Here is Jim's Rotary Moment: "When the first bike riders started to straggle across the finish line, I was selling orange soda and t-shirts for Rotary. I glanced up to see Giro Bello chair **Carmen Sinigiani** summoning me. I was stunned by the attention and could read her lips that said Jim, I need you. She asked if I would announce the finishers over the PA system (as the riders crossed the finish line) with cheers, congratulations, and applause. Why not, I spent the best years of my youth talking into microphones and cameras. What a kick it was to be back on mike! Spectators took my picture. Grandmothers asked for my autograph. Wives and children told me what a

great job I was doing. Riders and other celebrities shook my hand. Not to mention several free beers on a hot day for the announcer.” (Editor’s note: Jim contributed \$10 to our local Rotary Foundation.)

ENERGIZER BUNNY

Within 10 minutes of a whirlwind introduction, Chris Parr-Feldman had us on our feet and laughing out loud as she divided us into three sales categories:



Speaker Chris Parr-Feldman with teammates Nicole Le, Vicki Hardcastle and Debi Zaft

Active cheerleader **Debi Zaft**, shaking her pompoms; Expeditor **Vickie Hardcastle** was poised with a clipboard & pen, and **Nicole Le** in her Rotary Mentor cap as Chris gave us her 33 percent solution to increasing the active membership of our Rotary Club. In less time than it takes to read this eyewitness account, everyone was categorized and organized into more than a dozen recruiting teams. If you missed this week’s team-building membership meeting and are not on a 33 percent team, we will be placing you on teams of your own at our next few meetings.

PROJECT AMIGO

The national average of students in Mexico who finish high school and go to college is about 20

percent. Our Rotary Club’s support of Project Amigo changes the lives of children who can continue their education. More than 78 percent of the Project’s high school graduates get into college. And this month, seven more scholars graduated from the University of Colima, bringing their total number of college grads to 34! The mission of this worthwhile project is obvious: to enable the poor children of Colima to reach their highest potential by providing educational opportunities, material support, enrichment activities, and medical and dental services not otherwise available to them. We help pay for scholarships to outstanding students who complete sixth grade so that they can attend junior & senior high, and college at the University of Colima. If you’ve read the two letters recently from students graduating from Colima High School this year it is so evident that staying in school is changing their lives. What a benefit for those we can help!

Sign up to receive the Project Amigo newsletter by email at <http://projectamigo.org>.

This week’s photographer:
Carrie Ludke

FELLOWSHIP
July 25th
Raffle - Rich de Lambert
Visiting Rotarians - Tim Delaney
Tickets - Carrie Ludke & Vinay Patel
Greeters -Larry Myano & Jack Atkin

OFFICERS

Bill Rousseau President
Peggy Soberanis President Elect
Jack Abercrombie, Secretary
Cecil G. Humes, Treasurer
Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

Sakuji Tanaka
Rotary Club of Yasjio, Japan

GOVERNOR, DISTRICT 5130

Michael Juric
Rotary Club of Windsor

ATTENDANCE SECRETARY

Jack Abercrombie
P.O. Box 505
Santa Rosa, CA
538-4770

BOARD OF DIRECTORS

Matt Fannin
Jose Guillen
Paul Hamilton
Nicole Le
Diane Moresi
Vinay Patel
Robert Pierce
Carmen Sinigiani
Creed Wood
Marnie Goldschlag, Past President