





VOL LXXVIII

NO.148

June 6, 2012

EDITOR:Sam Saunders

Our Program For June 13th:

DISABILITIES ACT COMPLIANCE FOR SMALL BUSINESS

Universal design & Planning for Changing needs

Flamingo Resort Hotel, Wednesday, 12:00 noon



Andree Langlois

Our Rotary Club supports the Mayors' Committee for Employment of People with Disabilities and the Annual Employers Best Practices Awards Breakfast in October, but more than 20 years after the Americans for Disabilities Act became law, small business still struggles to comply with these regulations. At next week's meeting, interior designer Andree Langlois demystifies A.D.A, explains how to comply with federal and state accessibility codes in your place of business and how to reduce the risk of lawsuits without breaking the bank. Ms. Langlois is an adjunct

instructor at SRJC where she teaches barrier-free design in residential, commercial, and healthcare facilities.

www.santarosarotary.com

UPCOMING PROGRAMS....

June 20: Your Online Business Presence
June 27: No meeting—moved to June 29th
Friday, June 29: Debunking of President Marnie
July 4: No meeting due to 4th of July holiday

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com
Go to Giro Bello Classic: www.girobello.com
Get info on Santa Rosa Police Dept: www.santarosapd.com

GETTING A FRESH START

Past President Debi Zaft (2006-2007) went on offense today for an absent President Marnie Goldschlag as she opened today's meeting in her usual cool and inimitable style. Since today's guest speaker is the Chief Probation Officer of Sonoma County, some were wondering if that explained President Marnie's absence. Past President Wally Lowry (1991-1992) found the flag, his hand and his heart just in time to lead us in the Pledge of Allegiance. Vickie Hardcastle deftly delivered a quote from John Wooden, the famously successful UCLA basketball coach for 27 years, about making a personal contribution in all our endeavors as a worthy fundamental goal in life.

VISITING ROTARIANS & GUESTS

Nona Lucas introduced two visiting Rotarians: Pierre (the Chef) Lagourgue from the Rotary Club of Sebastopol and, from the Rotary Club of Napier, New Zealand, Gary Hemming, and his wife Lynne. Wayne Rowlands introduced his guest, Blake Tullysmith, who has applied for membership in our Rotary Club. Jeff Gospe introduced Bob Smith, sanitation engineer



Jeff Gospe with team members introduced at Wednesday's Rotary Meeting. Left to right: Ulkem, Zeynep, Filiz, Eker, Mete

and guest of the World Community Service Committee. Jeff also introduced our club's weeklong guests, the 2012 Group Study Exchange team from Turkey. Jeff thanked our own Jackie

McMillan for her dedication and hard work as the GSE team coordinator for doing such a great job, introducing them to Greater Santa Rosa and making them feel welcome. Today the team exchanged club banners from the sponsoring Rotary Club in Istanbul. For more details of the GSE team members and their week in Santa Rosa, keep reading.

SUNSHINE REPORT

Past President Debi Zaft indicated that **Matt Everson's** Dad has successfully weathered surgery and is now on the mend. A "slow news day" in this category is usually good news.

This week's photographer:
Diane Moresi

ANNOUNCEMENTS

Past President Debi reminds members to sign-up for dinner at **President Marnie's** debunking on June 29th at the Wikiup Club. Sign-up sheets are now available. Do not forget that Rotary is dark on June 27th. The meeting is postponed to Friday afternoon, June 29th at the Wikiup Club, 500 Wikiup Drive in Larkfield. Please make reservations next week for you and your guests.

GIRO BELLO MINUS FOUR

Four weeks before the Beautiful Ride: Doug Johnson—with the aid of interpreter & Past President Don McMillan—reminded us about the Giro Bello bike races and that we have almost 300 bicycle riders and \$15,000 of pledged sponsors, but we need more of



both. We have good evidence that Giro Bello's Social Network Blitz is beginning to work. Two weeks ago, you heard about the huge success of the Petaluma Sunrise Rotary's bike ride that signed up 1300 riders—four times the riders in 2011- by using the power of social networking & the Internet. With a membership of less than 50, they emailed their friends, business associates, and relatives and sent them a message like the one that all of us received, asking all who received it to send the same message to forward the same message to their associations and friends etc. Now's the time to keep it up, day after day. We need a crowd of riders, bikers, and sponsors. Any questions, call a member of the Giro Bello Committee they have been working long & hard on this our first and largest fundraiser of the year and they need our help to make this the biggest success possible.

Question: Why can't a bicycle stand up on its own?

Answer: Because it's two-tired

COUNTING ON THE KIDS

When the Rotary Club of Santa Rosa was founded in 1921 the only other Rotary Club north of the Bay was the sponsor of our club, the Rotary Club of Napa, founded only the year before—in 1920—but it didn't take long until the Petaluma Rotary got started in 1923, Calistoga in 1924, Sebastopol in 1925, followed by Ukiah, St. Helena, Cloverdale, and Lakeport. Today there are six Rotary clubs in Santa Rosa itself, plus six more Rotary Clubs almost within walking distance... many of them sponsored over the past 90 years by our Rotary Club. All of these clubs are being visited by your fellow Rotarian volunteers to spread the word about our huge Giro Bello fundraiser on July 7th. On Tuesday, Jim Johnson returned to the Rotary Club he helped

found 25 years ago this week in Windsor. What a warm welcome, especially from District Governor Maureen Merrill, Larry Wassem, Phil Trowbridge, Marie Coakley, and several other surviving charter members. The current president of Windsor Rotary is Pegi Ball, who catered the weekly breakfasts back in the late 1980s before becoming a Rotarian herself.



Jim Johnson spreads the word about Giro Bello to the Windsor Rotary Club

HAPPY BIRTHERS (BIRTHDAYS)

According to the club roster, ten of our fellow Rotarians were born in the month of June, but only five showed up to be serenaded for having survived the experience. **Vickie Hardcastle** led the song and **Kerrie Chambers** provided bottles of wine as gifts. Thank you, Kerrie, for your gesture of generosity to the geriatric gadabouts in the group. Vickie is to be commended for not disclosing the ages of those present.



Steve Reuter, Jack Abercrombie, Jack Atkin, Nick Knickerbocker, and Peggy Soberanis

WE'VE LOST OUR MARBLES (AGAIN)

With \$65 in the raffle pot this week, all that ticket winner **Ryan Thomas** had to do was pull out the orange marble to win it all.
AND, HE DID! Maybe all those years in an orange jumpsuit helped guide him (OK, maybe it was watching endless hours of the O.J. Trial on



Ryan Thomas wins big with Tim Delaney

TV). **Red Badger Tim Delaney** conducted today's third straight heist of the raffle pot. Audit! Audit! Audit!

WORLD COM

That's short for "World Community Service". **Jeff Gospe**, chair of our club's WCS Committee, presented a \$1,500 check to sanitation engineer Bob Swift to kick-off a cleanwater project in a small village of 350 people in Ecuador. Bob works with multiple groups, including Rotary, to construct simple-to-use water sanitation systems in developing countries. The townspeople will provide the labor, Rotary provides the funds and Bob provides the supervision and administration. What a team! He invites any or all of us to Ecuador to work on this project with him. Construction is supposed to start this September.

TURKISH GSE TEAM VISIT

Thanks to Jackie
McMillan and her team
of volunteers, this was a
fast & furious week for
the five members of the
Group Study Exchange
team that visited Santa
Rosa and District 5130
from the Republic of
Turkey during the
month of June. They
arrived in Santa Rosa



Rick Allen with Istanbul Stock Exchange's Ulkem Basdas



GSE's Zeynep Urturk relaxing in the Allen's kitchen

The GSE team visiting our Rotary Club and our district is sponsored by one of the 81 Rotary Clubs in what may be the largest city in the world. Team leader is lkay Eker, whose Turkish family is involved in the manufacturer of auto parts. Ms. Eker will be

last Friday afternoon to meet their Rotarian hosts for the week at an informal evening at the Fountaingrove home of **Rick & Tricia Allen.** The GSE team members are from the only city on earth that spans two continents, Istanbul, which straddles both sides of the infamous Bosporus, the waterway that separates Europe & Asia.



Turkish Math Teacher Feliz Buyukavcilar

president of her Rotary Club the week after she returns to Istanbul. Her team is made up of Mete Eroz, a marketing specialist at Vodaphone, only recently manufacturing



Sunday Welcome Party at DG Maureen's home in Windsor Left to right: Mete Eroz, Maureen Merrill, Rotarian host Arnie Carsten

cell phones in Turkey; Ulkem Basdas works for the Istanbul Stock Exchange; Zeynep Erturk is a sales representative for Hattat Automotive Marketing; and Filiz Buyukavcilar

teaches mathematics at a high school in the Asian side of Istanbul. Mete Eroz—whose father is a senior officer in the Turkish Army—is the only male member of the team.

Along with their Ambassadorial Scholarships, Rotary's Study Exchange program is one of the Rotary Foundation's oldest and best-known programs fostering

international relations and building friendships around the world. While in Santa Rosa, they toured a number of Sonoma County wineries, the Wednesday Night Market, Sonoma Country Day School, SRJC's Shone Farm, Kozlowski Farms, Sonic.net, the Sonoma County and Pacific Coast



Born in Istanbul and raised in Izmir, Turkey, former Rotarian Bergen Bourdon devoted her week to making the team feel at home. Left to right: Team leader Ilkay Eker, Mete Eroz, Bergen

Air Museums, not to mention the Schulz Museum, the Charles Schulz Ice Arena & Warm Puppy Gift Shop. On Monday that walked through the Prince Greenway along Santa Rosa Creek, and gave a presentation to the Rotary Club of Santa Rosa West before visiting our meeting. Friday afternoon at **Wayne Roland's** home they will be our guests of honor at the monthly Rotary Social, leaving the next morning for Rotary Clubs in California's coastal northwest--Garberville, Eureka, and the giant redwood forests.

LOCKDOWN (WITH A TWIST)

Showing signs of recidivism, **Past President Debi** slid back into her old role of being the smooth "Fine-

mistress" that she learned to be while doing time as our 2006-07 Club President.

Nicole Le was the first offender, for the audacity to be pregnant with her second child (a girl). The due date of the big event is sometime in October. Proud parents John and Nicole, here's the Rotary drill when new babies are born to Rotary: Members of our club start a collection for the new baby. For that, Nicole's sentence was \$50 to the Club. Those are just the facts, Ma'am.

Vinay Patel was next in the line-up, fined \$50 to his daughter's Paul Harris account, for having two albino "non-NBC" peacocks visit his home and having pictures of the uninvited guests posted on Facebook (what doesn't end up on FB?).

Greg Johnston plea-bargained his way out of—and then into—a fine for being the coach of a Little League baseball team that made it to the playoffs. He invited all of us to the game this Friday and he agreed to give victim restitution of \$5 for each Rotarian in the stands. Outstanding!

Fast walker and smooth talker **Dan Wright** suffered aches and pains in a 22-mile walk around Fort Ross. To add injury to injury, he paid a \$60 fine to the Club. Ouch! He should have donated his walking shoes to the Club Foundation for a tax write-off instead. Ahh, next time.

Home constructionist **Past President Kathleen Archer** (2008-2009), admitted to having a facelift. It's not what you think. Her house is actually getting the "face lift: That'll be another Facebook event. She outed **Troy Carrington** as the contractor, who has missed several meetings recently because he's working so hard on Bill and Kathleen's abode. She got off easy with a \$25 fine to the club. Felicitations to the Archers, but condolences to Troy!

Jack Atkin was paroled to Hawaii for ten days. That time off for good behavior cost him \$50 to the Club Foundation.

HELP WANTED

Jack Geary's Disability Awareness Committee promotes the Employer Best Practices Awards Breakfast in October, a major activity of the Sonoma County Mayors' Committee for Employment of People with Disabilities. The committee will accept nominations for the award categories until August 2012. For more information see: www.sonomacountymayorscommittee.com. Next spring

we will also explore other programs that will promote employment of people with disabilities in spring of 2013. Contact Jack Geary at geary@gearyassociates.com

FEATURED PROGRAM

Our guest speaker was Robert Ochs, Chief Probation Officer of Sonoma County, introduced by former District Attorney of Sonoma County, **Stephan Passalacqua**.

Mr. Ochs immediately did his duty by correction the many rumors and misconceptions about the new realignment in California's new law (AB109/117) that became effective only last October. The realignment primarily deals with moving 30,000 offenders now in State prison or supervised by the State Parole Board to be reassigned to, and become the responsibility of, the County Probation Departments around the State. This realignment has created a new category of

felony offenders, now called "PRCS" (Post Release Community Supervision). This transfer of responsibility from the State to the counties is directly related to a court order for the State to release 30,000 prison inmates to alleviate prison overcrowding.



Speaker Robert Ochs

The PRCS program

started in October 2011 and so far, Sonoma County has become responsible for 210 offenders. The PRCS program changes the jurisdiction of the offender only and does not actually release serious or violent felons into the community. Of the 210 newly reassigned offenders, 23 are in custody (jail) and 177 are in the community under supervision by the County Probation Department. This realignment is expected to save California about \$1 billion over and above the reimbursements it is sending

to the counties to defray the local cost. Mr. Ochs pointed out that there are many more unanswered questions about how this program will operate, both at the State and county level. He expressed concerns about whether the cost subsidy by the State to the county will be adequate to cover costs, since not all the costs are known yet.

Sonoma County has developed an approved plan to deal with this influx of offenders. Some of the options to incarceration that are being developed are: home detention (with EM/GPS devices), community service and work/training programs. Through a combination of custody, supervision and programming, the Sonoma County Probation Department believes it will be able to assimilate these additional offenders and reduce the recidivism rate and create safer communities and fewer crime victims. (Of course, this remains to be seen, since this is a new concept. The jury is still out on this one. If the County gets another under-funded mandate from the State, that truly would be criminal behavior.)

SLAM THAT DOOR

Past President Debi revived her 2006-07 tradition of closing each meeting with a relevant quote from Rotary Founder Paul Harris at the 1934 Rotary Convention who said that that grass grows green when there is the ideal of service above self (or something to that effect).



Past President Don McMillan welcomes guest of honor Zeynep Erturk to Rotary Social Friday evening

OFFICERS

Marnie Goldschlag President Bill Rousseau, President Elect Jack Abercrombie, Secretary Cecil G. Humes, Treasurer Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee Rotary Club of Vapi, Gujarat

GOVERNOR, DISTRICT 5130

Maureen Merrill Rotary Club of Windsor

ATTENDANCE SECRETARY

Jack Abercrombie P.O. Box 505 Santa Rosa, CA 538-4770

BOARD OF DIRECTORS

Rick Allen
Layne Bowen
Mark Burchill
Casey D'Angelo
Paul Hamilton
Craig Meltzner
Diane Moresi
Vinay Patel
Robert Pierce
Carmen Sinigiani
Don McMillan Past President