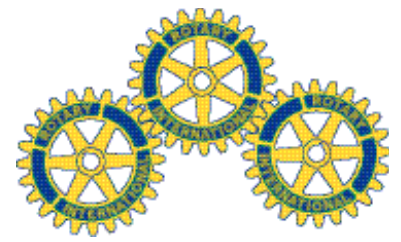




Reach Within to Embrace Humanity

# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Jim Johnson

## OUR PROGRAM FOR JANUARY 25TH:

# ROTARY'S PUBLIC SAFETY AWARDS

*PRESENTATION OF THE SANTA ROSA LEE E. ABRAMSON AWARDS*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



*Mike McCormick*

Next Wednesday marks the second Public Safety Awards without founder Lee Abramson, who passed away in 2010 after serving as the driving force behind one of this Rotary Club's oldest ongoing local project. The awards were established 18 years ago by two veteran Rotarians of this 90- year-old club—retired business executive Abramson and the late community leader & attorney Everett Shapiro—who proposed these awards as an annual vocational service recognition of outstanding public safety officers from the police and fire departments of Santa Rosa. The first awards were made in 1994 by then Police Chief Sal Rosano and the late Fire Chief Tony Pini. Attending this year's awards ceremony



*Tom Schwedhelm*

will be Police Chief Tom Schwedhelm and Fire Chief Mark McCormick, the award recipients and a number of firefighters, police officers and their families.

**[www.santarosarotary.com](http://www.santarosarotary.com)**

### UPCOMING PROGRAMS....

- February 1:** Jack Kennedy, Ted Robinson & PT109
- February 8:** Giro Bello—"Rotary's massive fund-raiser"
- February 22:** Rotary's World Community Service

### CHECK OUT THESE LINKS

- Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)
- Check out photo galleries of recent events at [www.rotarymeansbusiness.org/photos.php](http://www.rotarymeansbusiness.org/photos.php)
- Visit Rotary's [Foundation](#) page

## OPENING CEREMONIES

**President Marnie** made it to the podium just in time to ask **Jock McNeil** to lead us in the Pledge of Allegiance to the Flag. For her invocation, **Karen Ball** reminded us of the importance of words in our relationships with others (plus the deafness of leaping frogs). She made her point with a humorous conclusion.

## VISITING ROTARIANS

**Bob Sorenson** introduced this week's only visiting Rotarian—Pierre La Gourgue from the Sebastopol Rotary Club.

## MEMBERS WITH GUESTS

**Ginny Cannon** introduced her guest, Joyce Coletti, a retired nurse, and **Jack Abercrombie** introduced our guest speaker, Robert Revel.

## HUGE RAFFLE PRIZE!

Robert Revel's magic touch selected a winning ticket held by **President-elect designee Peggy Soberanis**, with no negotiations on a sure thing, nonchalantly beat the odds and pulled the white marble from six dark marbles in the velvet bag. \$487 went to Lucky Peggy, who used some of her winnings to enhance her Paul Harris Fellowship.



**Peggy Soberanis has 487 reasons to smile!**

## MEMBERSHIP & RETENTION

After almost 20 years a Rotarian, **Membership Development & Retention Chair Kim Murphy** truly understands that bringing new members into Rotary is the life blood of any Rotary Club. The infusion of new members into Rotary and the value of experienced & dedicated Rotarians offers long-term benefits, not only for Rotarians, but for all five of Rotary's avenues of service. Kim made an impassioned plea to all of us that we eagerly share our

Rotary experience with our friends and co-workers.

## GUILTY RECOGNITIONS

Inquiring minds want to know (**President Marnie** especially)...why were **Past President Fred Levin** and **Mark (future president) Burchill** dressed alike? Thanks to their skillful obfuscation we never did get a useful answer, but their strange similarity cost the Bobsey Twins all their pocket change.



**Mark Burchill shared a fine with his "twin", Fred Levin**

**Robbie Fouts** was back at Rotary after a long absence and, in a generous mood, donated \$50 four times over after being welcomed back by **President Marnie**. Thanks for the \$200, Robbie! We love your guilty enthusiasm.

A bashful **Suzanne Drace** was recognized for being named Realtor of the Year by the Wine Country Chapter of the Women's Council of Realtors, as published recently in the local newspaper.



**Suzanne Drace was recognized for a job well done**

From at least 20 yards away, our sharp-eyed president noticed that **Red Badger Kiska Icard** was not wearing her Rotary pin. Her \$5 fine was only the beginning as Marnie demanded \$1 from every other Rotarian who was improperly dressed (without their Rotary pin). **Genie Delles** was still collecting one-dollar bills when today's speaker was introduced.

## ROTARY MAGAZINE QUIZ

Manny Ayala is a new Rotarian who said "I began by doing this on my own, but with help from the Rotary

Clubs, now we can look further down the road".  
What has Manny done? (Find the answer to this week's quiz on page 11)

## ANNOUNCEMENTS

A nice thank you note was received by **President Marnie** from Roseland University Prep's Abin Giampoli, who last week accepted our club's foundation grant to this community's remarkable charter school. Included in the note was the school's check reimbursing us for the cost of her lunch last week. Nice touch!

Expect a big crowd next Wednesday for our Public Safety Awards luncheon guests. **President Marnie** reminded all of us to be on time to welcome and accommodate our special guests. FYI, our buffet luncheon is served at 12 noon sharp. In case you had not noticed.

## HIGH SCHOOL RECOGNITION

With the smoothness and cordiality of years of experience **Committee Chair Bill Hatcher** and Rincon Valley Christian School Principal Marci Guevara recognized outstanding student Jacob Graff and his proud mother, Michelle (the lady with the video camera recording this major event for son Jacob).



**Outstanding Student Jacob Graff**

## PROJECT AMIGO TRIP

**Past President Will Haymaker** alerted us all that now is the time to get serious about going down to Mexico for Project Amigo during Literacy Week—March 3 through 11, 2012. Saturday morning we depart from SFO via U.S. Airways at 9:20 am and arrive GDL (Guadalajara) at 5:30 pm. The Project Amigo van will pick us up at the airport for the pleasant, three-hour ride to the village of Cofradia

(with complimentary refreshments in the van) and arrive for Happy Hour and a fantastic Mexican dinner at the Hacienda Lodging. We will spend the week at the Hacienda or at several lovely homes owned by Project Amigo and other Rotarians in the beautiful city of Colima. We start back home on March 11th after Sunday breakfast, departing GDL Airport via U.S. Airways at 1:45 pm, arriving SFO at 6:56 pm.

Roundtrip airfare will be \$348 per person (plus taxes). All meals, ground transportation, and lodging are included. The cost is \$1200 per person double or \$1325 single-occupancy. Plus your bar bill, of course! Such a deal!! But air reservations must be made without delay; let Will know immediately if you're coming with your fellow Rotarians on this great trip. Contact **Will Haymaker** now at 537-1169.

## GIRO BELLO 2012

All Rotarians! Mark your calendars for this year's signature fundraiser, Giro Bello! Our "Beautiful Ride" is set to go on Saturday, July 7th. This is one of only two events in 2012 that will fund all of the Rotary Club of Santa Rosa's community service for the year!

Get to know Giro Bello. Visit the website at [www.girobello.com](http://www.girobello.com). Like us on Facebook. Get LinkedIn, Check out Twitter. Get involved and get others involved. Spread the good news—send the Giro Bello link to everyone you know. Every one of your contacts!! We need your help now to make this great event during 4th of July week even bigger and better than ever before.

Registration for Giro Bello begins on Monday, January 23rd! And we need volunteers now: Riders, sponsors, promoters, drivers, marketers, and supporters of all kinds! Contact your favorite leader immediately to find out how you can help! There is something exciting & fun for everyone to do! We need to start NOW:

- email co-director **Diane Moresi**: [dmoresi@mac.com](mailto:dmoresi@mac.com) or phone 539-5723
- email co-director **Stoney Newton**: [newtons@](mailto:newtons@)

[exchangebank.com](http://exchangebank.com) or call 523-4080 at work • 525-0940 at home

• email **Carmen Sinigiani**: [cdsinigiani@comcast.net](mailto:cdsinigiani@comcast.net) or call 545-3232 at work • 829-3224 at home

## HEARTFELT THANKS

In December, a group of Santa Rosa Rotarians arrived at the Vigil Lights Apartments bearing cookies, poinsettias and a talented piano player. This annual event brought much joy to the residents and Sister Sharon shared heartfelt thanks:

*Dear Rotary Club Members,*

*Once again you delighted the residents at Vigil Light Apartments with your gift of poinsettias, your music, and the homemade cookies. Jessica Tunis and I are so grateful for the Christmas spirit you brought to us. The residents commented on how much they enjoyed the party.*

*Some residents wanted to send their own words to you via a card. Others were happy to express their gratitude on the enclosed sheets of paper. Those whose first language is not English did not write a note. In previous years I have helped them via an interpreter. I did not get to it this year. I can assure you that they are among the most grateful. May joy and peace surround you!*

*Sister Sharon*

To read all the notes of thanks, please visit our website's Projects page at <http://www.santarosarotary.com/projects/>

***This week's photographer:***  
**Nicole Le**

## PROGRAM

**Program Chair Matt Everson**, who had invited Robert Revel to talk to Rotary about conflict resolution, was missing in action today. **President Marnie** stepped right in and introduced mediator/author Robert Revel, who used Rotary's Four Way Test to emphasize the value of conflict in the interpersonal lives of all humanity. Defining conflict as a disagreement or clash between ideas, points of view, or principles, Revel strongly believes conflict between us to be healthy; nurturing cooperation, diversity, and the genesis of innovative thinking—the very skills that make us uniquely homo sapiens, among all living creatures on earth.

Quoting the noted psychologist Dr. Marshall Rosenberg, Revel called the art of cooperation the "Golden Key" to human relationships, satisfying our universal needs to survive: safety, trust, autonomy of individuals, pleasure, harmony, and purpose of existence. An outstanding, thought-provoking glimpse into human nature that uses conflict to resolve the differences that make life so challenging and rewarding.

### FELLOWSHIP

January 25th

**Raffle** - Juan Hernandez

**Visiting Rotarians** - Genie Delles

**Tickets** - Craig Meltzner or Dan Wright

**Greeters** -Debi Zaft and Matt Fannin

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Rotary Club of Vapi, Gujarat

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Maureen Merrill  
Rotary Club of Windsor

#### ATTENDANCE SECRETARY

Jack Abercrombie  
P.O. Box 505  
Santa Rosa, CA  
538-4770

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